



Vision Statement



What is a vision statement?

A vision is the highest aspirational statement that communities make to describe the intended future outcomes of their plan. This statement is intended to motivate and encourage community members about the future of Davidson and describe a common destiny for the town. Davidson has a vision statement in its 2010 Comprehensive Plan. It also has a set of Core Values and General Planning Principles that are commonly used in guiding community decisions and articulating community values.

Let us know which vision statement you prefer!

Place your sticker on the vision statement you prefer (#1 or #2). If you have ideas for modifying these statements, please write those ideas on your comment card. If you would prefer to share your own ideas for a vision statement, please place your sticker on #3 and provide the statement on your comment card.

Vision Statement #1: Building Off the Town's Core Values

Today and in the future, Davidson will be:

Engaging

- Citizens are the heart of Davidson, so town government will treat all people fairly, with courtesy and respect.
- Open communication is essential to an engaged citizenry, so town government will seek and provide accurate, timely information and promote public discussion of important issues.

Safe

- Davidson must be a safe place to live, work, and raise a family, so the town will work in partnership with the community to prevent crime and protect lives, property, and the public realm.

Inclusive

- Davidson's historic mix of people in all income levels and ages is fundamental to our community, so town government will encourage opportunities, services, and infrastructure that allow people of all means to live and work here.

Village-Focused

- Davidson's traditional character is that of a small, historic college town, so land planning will reflect its historic patterns of village-centered growth including connection of neighborhoods, preservation of our historic resources, conservation of rural area, and provision of public spaces.

Stewardship-Focused

- Citizens entrust town government with the stewardship of public funds, so government will provide high quality services at a reasonable cost.

Sustainable

- Davidson's economic health is essential to its remaining a sustainable community, so town government will judiciously encourage and guide the location of new business opportunities.

Accessible

- Citizens need to move easily throughout the town and region, so government will provide a variety of options, such as sidewalks, bike paths, greenways, connected streets, and transit.

Green

- Citizens must live in a healthy environment, so town government will protect watersheds, trees, air quality, and other elements of the town's ecology.

Livability-Focused

- The physical, social, and intellectual well-being of Davidson citizens is fundamental to our community, so town government will provide and encourage enjoyable, safe, and affordable recreational and cultural lifelong learning opportunities.

Collaborative

- As home to Davidson College, the town will engage the college's faculty, staff and students in constructive communication and collaboration.
- Davidson exists in proximity to and is interdependent with other jurisdictions, so we strive for local, regional, state and federal cooperation.

Vision Statement #2: Building Off the Town's Current Vision Statement

Davidson is and will continue to be a welcoming, safe, inclusive, engaging, healthy, and vibrant community that enjoys high-quality public services and unique cultural and natural assets. We manage change based on our long-term vision, as defined by the Comprehensive Plan, that promotes interaction among residents, livable and vibrant neighborhoods, sustainable businesses, historic preservation, accessibility to destinations, protection of important natural features, active public spaces, and partnership efforts to achieve our goals.

Vision Statement #3: Create Your Own!

If you would prefer, you can create your own vision statement by writing it on your comment card.

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